

Investor Relations Code of Conduct

BlueVenture Group Public Company Limited (“Company”) values conducting business in line with good corporate governance principles. Therefore, it has established an Investor Relations Code of Conduct as a guideline or framework for the management and employees involved in investor relations work, ensuring correctness, completeness, and compliance with laws, regulations of supervisory agencies, as well as the Company’s good governance policy, as follows:

1. Disclose significant and essential information for investment decisions accurately, sufficiently, and in a timely manner.

- (1) Disclose information that is accurate, sufficient, and timely by complying with the regulations of supervisory agencies such as the Stock Exchange of Thailand, the Securities and Exchange Commission (SEC Office), and relevant agencies.
- (2) Consider providing various information clearly and with sufficient details for understanding, and do not disclose incorrect information.
- (3) Exercise discretion in providing various information carefully and thoroughly; do not disclose information that is a trade secret or could harm the Company’s competitive ability.
- (4) Clarify the facts to the public in the event of rumors or leaks, in accordance with the regulations of the Stock Exchange of Thailand.
- (5) Specify channels for disclosing information or sources of information so that information users have equal access. The company discloses information through the following channels:
 - 1) Disclosure through the system of the Stock Exchange of Thailand.
 - 2) Disclosure on the Company's website: <https://blueventuregroup.co.th>
 - 3) Meetings with analysts or investors.
 - 4) Various print media such as annual reports, performance information reports, etc.

2. Internal Information Management

- (1) Define and limit the persons who can access internal information. Investor relations personnel who have access must not disclose this information to others until it is publicly disclosed.
- (2) Do not use internal information for personal or third-party benefit.
- (3) Do not disclose information that has not been finalized or is still under consideration and is uncertain.

3. Equal and Fair Information Disclosure, providing opportunities for all relevant persons to access and inquire about information.

- (1) Allow stakeholders to access information equally. The information provided must be equal and not favor one party over another.

- (2) Allow stakeholders to contact and inquire about any doubts appropriately, without preferential treatment towards any specific group.

4. Treatment of Different Stakeholder Groups

Treatment of Investors

- (1) Treat all investors equally, whether they are large or small investors.
- (2) Provide individual investors with information at the same level as analysts and institutional investors.

Treatment of Analysts

- (1) Provide equal opportunities for analysts from all securities companies to participate in analysts' meetings.
- (2) Respect analysts' opinions but clarify the facts if there are any misunderstandings or incorrect information.
- (3) Do not give incentives or gifts to analysts to persuade or influence them to write analyses for the Company or write only positive analyses.

Treatment of the Mass Media

- (1) Provide information and opportunities for the mass media to receive information as appropriate.
- (2) Do not offer gifts or incentives to the mass media to encourage or influence them to write articles or create false news about the Company.

Treatment of Supervisory Agencies

- (1) Cooperate in providing information to supervisory agencies as requested.
- (2) Do not offer gifts or incentives to officials of supervisory agencies for any assistance as special cases.

Treatment of Internal Personnel

- (1) Coordinate opportunities for company executives to meet with stakeholders as appropriate
- (2) Report to the Board of Director and executives about information that can help increase the organization's value.

Treatment of Other Stakeholders

- (1) Provide information to other stakeholders at an equal level, unless otherwise necessary for business operations.

5. Perform Duties with Professional Honesty and Integrity

- (1) Adhere strictly to regulations, policies, ethics, and business code of conduct determined by the Company.
- (2) Avoid actions that conflict with the Company's interests, including not seeking personal benefit from relationships and information obtained from the role of investor relations for the Company.