

Privacy Policy

According to the Personal Data Protection Act B.E. 2562 (2019) which came into effect on May 28, 2019, combined with the BlueVenture Group Public Company Limited (“Company”), great importance is given to the protection of personal data and compliance with personal data protection laws. Moreover, the Company has arranged appropriate security measures in accordance with international standard to ensure personal data owners can trust that their personal data will be cared for and maintained. Therefore, the company has developed a Privacy Policy which is applicable to all employee practices.

The essence of the policy is as follows.

Clause 1 Limited collection of personal data

The Company uses lawful, fair, and transparent means to collect personal data, only as much as necessary for activities, services, and electronic transactions, in line with the Company's operational objectives. This includes the scope of internal management systems, such as human resource management and other services that may not be in the form of electronic transactions, as defined by law only. The Company will clearly request consent from the personal data owners before or during collection unless the personal data protection law or other laws allow it to be collected.

Clause 2 Quality of personal data

The Company collects and stores personal data of the data owners for the benefit of the Company's operations in accordance with the powers, duties, and purposes of the Company's operations as specified by law. The Company gives importance to the accuracy, completeness, and up-to-date data collected.

Clause 3 Purpose specification in data collection

The Company collects, stores, and uses personal data to process and display data for business operations. In the future, if the Company changes the purpose of collecting personal data, the Company will inform the personal data owners and obtain explicit consent before collecting, using, or disclosing, except where the personal data protection law or other laws allow it. The Company will also keep records of these additional changes for evidence.

Clause 4 Use or Disclosure of Personal Data

The Company will not use or disclose any collected personal data unless explicit consent has been granted by the owners of the personal data or in cases where it is in accordance with the law or court orders.

Clause 5 Maintaining the Security of Personal Data

The Company will take measures to maintain the security of personal data appropriately and in accordance with international standards and laws to prevent loss, illegal and unauthorized access, destruction, use, conversion, alteration or disclosure of personal data such as Information Security Standard ISO/IEC 27001 etc.

Clause 6 Announcement and Publication of Policies, Regulations, and Statements Concerning the Protection of Personal Data

The Company will publicize and disclose policies, regulations, and statements related to this personal data protection to employees and the public via the Company's website or other electronic communication channels controlled by the Company.

Clause 7 Compliance or Denial of Requests Regarding Personal Data Owners' Rights

The Company will facilitate the personal data owners or their legal representative in exercising their rights under the personal data protection law. The Company will complete the request within the timeframe set by law. If there are any expenses involved, the Company will notify the personal data owners or their legal representative before proceeding.

If it is not possible to fulfill the requests as requested by the personal data owners or their legal representative, the Company will inform them of the reasons and notify them of their rights to contest the denial of such request. The Company will keep a record of any objections as evidence.

Clause 8 Training and Awareness about Personal Data Protection

The Company will provide training, raise awareness, and foster understanding among executives, employees, and officers about personal data protection at least once a year. This will ensure that the Company's operations in terms of personal data protection are effective, in line with key principles of personal data protection, and strictly compliant with the law.

1. Review of the Personal Data Protection Policy (Privacy Policy)

The Company will review and update this policy to keep it up to date at least once a year or when there are significant changes to ensure that this policy is appropriate to the changing circumstances.

2. Appointment of a Data Protection Officer (DPO)

The Company will appoint and define the role, duties, and responsibilities of a Data Protection Officer (DPO) as stipulated by the personal data protection law.

3. Establishment of Rules and Announcements Related to Personal Data Protection

The Company will establish rules for personal data protection, so that executives, employees, and officer of the Company can perform their duties in accordance with the personal data protection law and this policy strictly. The Company will operate effectively in protecting personal data and will prepare announcements related to personal data protection. This reassures data subjects that the Company collects, uses or discloses personal data appropriately and in accordance with the personal data protection law and other related laws.